

Touring within New Zealand

Last Modified on 26/11/2019 4:29 pm NZDT

Creative New Zealand defines 'touring' as involving three or more consecutive performances, presentations or exhibitions in different locations.

Funding is available for touring to venues, except for projects that have already received touring funds from Tour-Makers or the Māori Arts Presentation Fund.

A strong touring application would include:

- Confirmation that the tour initiator has the services of an experienced and credible producer, curator or tour manager
- Evidence that there is audience demand. For instance:
 - that fees will be paid by a local festival, venue or gallery
 - that local groups will share in the cost or presenting the work
 - there was previous audience demand for the type of work
- Evidence that the production, exhibition or performance will be appropriate to the selected venue
- A sound marketing and promotional plan with clearly identified audiences

Craft/Object and Visual arts

Funding is available for:

- crating and freighting the touring work within New Zealand
- generic marketing and promotion expenses for the tour
- publishing catalogues.

Theatre, Dance and Music

Funding is available for:

- travel, accommodation and fees for the artists and practitioners

- freighting of sets, props, costumes and equipment
- generic marketing and promotion expenses for the tour.

You will need to show how box-office income or other income generated from the tour will contribute to the other costs of the tour.

Literature

Funding is available for:

- travel, accommodation and fees of touring writers
 - generic marketing and promotion expenses for the tour.
-