

Websites and apps

Last Modified on 21/08/2020 2:05 pm NZST

Funding is available to develop, re-develop or maintain websites and apps that:

- create, promote or distribute quality New Zealand artwork
- engage in artform development and arts criticism

You can apply for:

- Editorial and contributor costs
- The costs of placing work on the website
- Developer and designer costs
- Website hosting

A strong application would include:

- an explanation of how the website or app provides a unique experience or content, which fills a gap for your artform
 - evidence of demand and support for the website – for example, a copy of the site’s monthly usage and visitor statistics for the previous six months
 - information about how the website is being promoted to existing and new audiences
 - information about the contributors and confirmation of their availability
 - details of the functionality and purpose of the website, including a quote for the work from the website designers and developers, if applicable
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