

# *Podcasts*

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Funding is available for podcasts about New Zealand arts and artists or the presentation of a New Zealand artwork. We're interested in projects that contribute to the development of, or critical discourse about, the [artforms we support](#).

To make best use of our funding we focus on specific artforms, and we are unable to fund all creative practices and distribution channels, including content for television and radio. Creative New Zealand can support podcasts produced for public distribution through online digital channels.

You'll need to submit your application under the relevant artform category, e.g., a podcast about New Zealand literature should be submitted under the Literature artform.

A strong application would include:

- a promotion/distribution plan that identifies the online channels via which the podcast will be made publicly available
- evidence of demand or support for the podcast
- evidence of a track record of producing podcasts or similar

Creative New Zealand does not support the same project phase already supported by other government agencies that provide arts and culture funding. See [What we don't fund - Duplication of funding with other government agencies](#).

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